



Product Change Notice for Change from Xilinx to AMD Logo and Branding

XCN24003 (v1.0) May 13, 2024

Product Change Notice - FYI

Overview

The purpose of this notification is to inform customers that Advanced Micro Devices, Inc. (AMD) will be transitioning all Xilinx logos and branding to the AMD logo and branding for all Xilinx™ 7 series, Zynq™ 7000, and newer physical products including but not limited to silicon, boards, accessories as well as associated packaging material. There are no changes to form, fit, function, or reliability of the products.

Description

AMD has been transitioning the branding of Xilinx to AMD first with digital and marketing materials, and is currently gradually converting all product and packaging to reflect the AMD brand (Refer to [Link](#)). All Xilinx 7 series, Zynq 7000, and newer physical products including but not limited to silicon, boards, accessories as well as associated packaging material will transition from Xilinx to AMD. The rebranding will include marking changes to physical products as well as related packaging materials.

In our ongoing commitment to reduce waste, rebranded packaging will be deployed based on depletion of existing inventories. Customers may receive mixed shipments with marked Xilinx logo/branding and/or AMD marked logo/branding until all existing inventories are depleted.

Products Affected

This change will affect all Xilinx 7 series, Zynq 7000, and newer physical products including but not limited to silicon, boards, accessories as well as associated packaging material.

Key Dates and Ordering Information

Products with AMD logos and packaging will start cross-shipping in June 2024.

Response

No response required.

Important Notice: AMD Customer Notifications (XCNs, XDNs, and Quality Alerts) can be delivered via email alerts sent by the Support website (<https://docs.amd.com/>). Register today and personalize your “Documentation and Design Advisory Alerts” area to include Customer Notifications. AMD Support provides many benefits, including the ability to receive alerts for new and updated information about specific products, as well as alerts for other publications such as data sheets, errata, application notes, etc. For information on how to sign up, refer to [Answer Record 18683](#).

Revision History

The following table shows the revision history for this document.

Date	Version	Revision
5/13/2024	1.0	Initial release.

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