



Brady Corporation

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Date: February 20th, 2023

Subject: Brady Polyimide Material Changes

Dear Value Brady Customer,

In an effort to continue providing our customers with the highest-performance materials, Brady will be making some updates to its current polyimide label offering by November of 2023. Brady understands that these type of changes can be difficult so every attempt to make the transition successful will be made.

The primary driving factors behind the changes are related to raw material shortages during the pandemic, and the need to improve the performance of our product in increasingly harsh conditions at our customers.

The current Brady polyimide materials below will be transitioning to a new top coat over the course of 2023. Brady will begin phasing out the old materials starting on May 1st, 2023, completing the transition by November 1st, 2023.

Please contact your local Brady sales representative to request samples of the new material, or other questions you may have regarding this transition to a new improved product.

Current Brady Polyimide B#		New Polyimide B#
B-717	▶	B-767
B-718	▶	B-768
B-727	▶	B-797
B-7727	▶	B-7797

Sincerely,

Adam Meaux
Senior Global Product Manager
Brady Corporation